

News Release

MAYFLOWER[®]
TRANSIT

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ANNUAL RELOCATION STUDY REVEALS WHY AMERICANS ARE ON THE MOVE Mayflower Transit Releases 2008 Customer Relocation Study

ST. LOUIS – Although the nation is experiencing a significant mortgage and housing crisis, there's no doubt that Americans are still on the move. [Mayflower Transit](#), the most recognized name in moving for more than 80 years, just released its 2008 Customer Relocation Study, which tracks why people are relocating, as well as the most (and least) popular destinations.

Top reasons for moving

According to Mayflower's relocation study, work factors continue to be the driving force behind moving decisions. More than 50 percent of respondents moved for a job in 2008: 37.1 percent of customers relocated for a new job, while 13.2 percent moved due to a company transfer. Relocating for retirement continues to drop as only 28.6 percent moved after retiring, compared to 30.4 percent in 2007 and 31.8 percent in 2006. In addition, 21.1 percent of customers moved because of health or personal reasons.

Slightly less than half of all respondents (44 percent) indicated that they have only moved once in their lives. Approximately, 29 percent have moved twice and 16.3 percent have moved three times.

Most popular states for relocation

Washington, D.C., continues to be a popular destination, with 68.4 percent of inbound moves in that area. Kentucky (62.5 percent), Vermont (62.5 percent) and Nevada (61.7 percent) were identified as popular destinations, with inbound rates of at least 60 percent

-more-

in each state. South Carolina (59.5 percent) and North Carolina (56 percent) also carried over from last year as high inbound states.

Who's packing up and leaving?

In contrast, Nebraska ranked as the top state to leave, with 64.1 percent of outbound moves in the area. Michigan was a close second, with 62.9 percent of outbound moves. New Jersey (59.8 percent) and North Dakota (59.2 percent) also ranked as high outbound states.

About the 2008 Customer Relocation Study

The relocation data is based on the 75,828 interstate household moves handled by Mayflower among the 48 contiguous states, as well as Washington, D.C., Alaska and Canada, from January through August 2008. Other information is based on responses to Mayflower's Customer Service Survey.

About Mayflower Transit

Mayflower Transit, founded in 1927, is one of the nation's oldest and largest van lines and transports household goods, electronic equipment, trade show exhibits and displays, works of art, and specialized freight utilizing a network of 700 affiliated agents throughout the United States and around the world. Mayflower's headquarters are located in suburban St. Louis, Mo. Further information about the company is available at www.mayflower.com.

Editor's Note: If you are interested in specific information for your area or an interview, please contact Jennifer Bonham at 636-349-2508 or jennifer_bonham@unigroupinc.com or Maya Lunnemann at 314-469-3500 or mlunnemann@standingpr.com.

MAYFLOWER TRANSIT
January - August 2008
(BASED ON 75,828 SHIPMENTS)
SEQUENCED ALPHABETICALLY

<u>STATE</u>	<u>TOTAL SHIPMENTS</u>	<u>INBOUND SHIPMENTS</u>	<u>OUTBOUND SHIPMENTS</u>	<u>% INBOUND SHIPMENTS</u>	<u>% OUTBOUND SHIPMENTS</u>
ALABAMA	2,028	1,215	813	59.9%	40.1%
ARIZONA	5,397	2,701	2,696	50.0%	50.0%
ARKANSAS	945	538	407	56.9%	43.1%
CALIFORNIA	15,790	7,350	8,440	46.5%	53.5%
COLORADO	5,319	2,939	2,380	55.3%	44.7%
CONNECTICUT	1,614	674	940	41.8%	58.2%
DELAWARE	386	216	170	56.0%	44.0%
DISTRICT OF COLUMBIA	772	528	244	68.4%	31.6%
FLORIDA	9,792	4,992	4,800	51.0%	49.0%
GEORGIA	5,318	2,863	2,455	53.8%	46.2%
IDAHO	1,222	622	600	50.9%	49.1%
ILLINOIS	4,823	2,074	2,749	43.0%	57.0%
INDIANA	1,921	963	958	50.1%	49.9%
IOWA	1,058	502	556	47.4%	52.6%
KANSAS	2,194	1,082	1,112	49.3%	50.7%
KENTUCKY	1,401	876	525	62.5%	37.5%
LOUISIANA	1,753	978	775	55.8%	44.2%
MAINE	738	324	414	43.9%	56.1%
MARYLAND	3,374	1,608	1,766	47.7%	52.3%
MASSACHUSETTS	2,616	1,253	1,363	47.9%	52.1%
MICHIGAN	2,667	989	1,678	37.1%	62.9%
MINNESOTA	2,176	1,132	1,044	52.0%	48.0%
MISSISSIPPI	1,233	612	621	49.6%	50.4%
MISSOURI	3,017	1,647	1,370	54.6%	45.4%
MONTANA	647	355	292	54.9%	45.1%
NEBRASKA	1,403	503	900	35.9%	64.1%
NEVADA	2,025	1,249	776	61.7%	38.3%
NEW HAMPSHIRE	654	325	329	49.7%	50.3%
NEW JERSEY	2,468	992	1,476	40.2%	59.8%
NEW MEXICO	1,693	827	866	48.8%	51.2%
NEW YORK	5,349	2,208	3,141	41.3%	58.7%
NORTH CAROLINA	6,449	3,611	2,838	56.0%	44.0%
NORTH DAKOTA	623	254	369	40.8%	59.2%
OHIO	3,442	1,537	1,905	44.7%	55.3%
OKLAHOMA	2,045	983	1,062	48.1%	51.9%
OREGON	2,404	1,355	1,049	56.4%	43.6%
PENNSYLVANIA	3,756	1,766	1,990	47.0%	53.0%
RHODE ISLAND	553	244	309	44.1%	55.9%
SOUTH CAROLINA	2,495	1,485	1,010	59.5%	40.5%
SOUTH DAKOTA	360	213	147	59.2%	40.8%
TENNESSEE	2,133	1,141	992	53.5%	46.5%
TEXAS	15,513	7,600	7,913	49.0%	51.0%
UTAH	1,445	786	659	54.4%	45.6%
VERMONT	240	150	90	62.5%	37.5%
VIRGINIA	7,681	3,899	3,782	50.8%	49.2%
WASHINGTON	6,728	3,628	3,100	53.9%	46.1%
WEST VIRGINIA	370	201	169	54.3%	45.7%
WISCONSIN	2,030	926	1,104	45.6%	54.4%
WYOMING	485	270	215	55.7%	44.3%
ALASKA & CANADA	1,111	642	469	57.8%	42.2%
COUNT	49				
TOTAL		75,828	75,828		